

Team Communication Skills

Content 1 day schedule

Introduction to effective team communications

What works and what doesn't

Team challenge – making a TV advert

Delegates are split into two groups and set the competitive task of creating a TV advert in a limited time period. They must create a concept, script it, rehearse, shoot and edit it

Planning your team task

Our trainers observe how the roles are allocated and the tasks divided focusing on the communication processes used. The process is recorded onto videotape

Delegates scout the locations and plan their shoots

Our trainers provide technical information about limiting criteria for the video-shoot

1st review

The exercise is suspended to allow the key learning points and factors at play to be drawn out and the video clips played back.

Lights! Camera! Action!

Teams set about shooting their TV commercials on location. Our trainers provide technical support and act in the role of the camera crews. We record the delegates working in teams as the trainers create situations that put the teams under realistic pressure. Our business psychologist works with individuals to improve their personal and team communications when working in a competitive environment

Video editing

Working under the guidance of industry experts, the teams work to edit their material against a deadline for judging. Their discussions are monitored and recorded for group analysis.

TV Commercial Showcase

The final TV commercials are shown to a panel of judges and a winner declared

Communication review & discussion

Our trainers and psychologist discuss what has been observed and how individuals and the teams reacted to different stimuli by changing their communication styles. Recommendations as to how to create effective team communications are discussed within the groups

Connecting with your team using emotional intelligence

An overview of how using emotional intelligence can affect team dynamics and individual responses and how you can use it to make your team more effective

Key learning points

A summary of the key learning points for effective team working and individual points for each delegate. Each delegate is given a copy of their recorded TV commercial to take away.