

Broadcast TV Presentation Skills

Content: 5 day course schedule
(or choose specific 1 day modules as required)

Day 1	<p>Course intro – understanding your audience and what they need from you.</p> <p>Creating your own image and style</p> <p>Production ideas and how to sell them and yourself to producers</p> <p>Programming codes & conventions – what the production team do and what they need from you</p> <p>Researching for your presentation</p>
Day 2	<p>Your personal delivery skills</p> <p>Vocal delivery and performance for broadcast presenters</p> <p>Non-verbal communication skills – and how they deliver your on-camera performance</p> <p>Creative scriptwriting for TV presenters</p>
Day 3	<p>Location shoot – mastering ‘pieces to camera’ with a review of the pieces to camera with personal feedback and coaching as required</p> <p>Broadcast interview skills – how to deliver effective media interviews</p>
Day 4	<p>Location interviewing skills – workshop to plan and prepare for a series of interviews followed by location interviews</p> <p>On location interviewing three separate people plus vox-pops then interview review, evaluation and feedback</p>
Day 5	<p>Autocue and the TV studio</p> <p>Rehearsals ready for delivering TV presentation in a studio</p> <p>Live programme recording in studio</p> <p>Editing pieces to camera, interviews and live studio programme into a showreel</p>